



Carlos Arruda

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Carlos Arruda is the president of the FAPEMIG (Brazil). . He was an associate consultant at Cambridge Family Enterprise Brazil and an associate professor in the areas of Innovation and Competitiveness, Executive Director of the Center for Innovation and Entrepreneurship and Director of the Advanced Management Program at Fundação Dom Cabral - FDC (Brazil).

Carlos holds a PhD in International Business from the University of Bradford (United Kingdom) a Master's in management and administration and a Bachelor of science in mechanical engineering from the Federal University of Minas Gerais (Brazil). He is a member of the fiscal council of CEMIG S/A (Brazil) and of the Development Bank of Minas Gerais - BDMG (Brazil) and is a member of the deliberative council of SEBRAE Minas (Brazil). He was chairman of the board of trustees of Fundação Biominas (Brazil) and an independent member of the board of director of Riva Incorporadora (Brazil), as well as a member of the advisory board of Salesforce do Brasil.

From 1998 until 2001 he was a Senior Officer at the International Trade Center UNCTAD/WTO - ITC (Switzerland). From 1987 till 2023 he was a partner in Brazil of the IMD World Competitiveness Yearbook and the World Economic Forum Global Competitiveness Report. From 2005 till 2010 he was member and chairman of the board of UNICON (International Association of Business Schools) (USA) and a member of the Global Council on Talent and Diversity of the WEF (Switzerland).

He is the author and co-author of several publications in Brazil and abroad, including the books Internationalization of Brazilian Companies (1998), In Search of the Future: Competitiveness in Brazil (1999), Brazilian Competitiveness (2002), Environmental Innovations (2007) and co-editor of the series Digital Economy Cleaned Up (2021) and Innovation, the Engine of ESG (2022).